



# Structural Insight Mapping

*A clear view of the systems beneath your systems.*

Most organizations operate inside structures they can't fully see. Teams work hard, but the underlying architecture — how decisions move, how information flows, and how responsibilities interact — often remains partially hidden or improvised.

Structural Insight Mapping (SIM) reveals this hidden architecture.

Through interviews, pattern analysis, and structural mapping, SIM shows how your organization actually functions in practice: communication habits, decision pathways, knowledge flow, cultural norms, and the friction points that slow teams down.

The result is a clear, actionable map of your internal system — giving leaders the visibility needed to improve alignment, coherence, and execution.

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## What We Build

### **Structural Map**

A concise visualization of roles, workflows, communication routes, and informal dynamics.

### **Friction Analysis**

Where alignment breaks: bottlenecks, duplicated effort, unclear ownership, and systemic inconsistencies.

### **Decision Map**

How authority moves: who decides what, where decisions stall, and how clarity can improve.

### **Knowledge Flow Review**

Where information starts, how it travels, where it stops.

### **Cultural Insights Review**

The practical norms shaping behavior and collaboration.

### **Structural Recommendations**

Targeted adjustments to improve clarity, trust, and operational flow.

## How It Works

### **Week 1 — Discovery**

Interviews with leadership and selected staff; review of materials and workflows.

### **Week 2 — Analysis**

Identification of communication patterns, decision flow, bottlenecks, and structural contradictions.

### **Week 3 — Mapping & Synthesis**

Creation of a 6–12 page Structural Insight Report summarizing findings and recommendations.

### **Week 4 — Leadership Briefing**

A walkthrough session to review insights, answer questions, and support next steps.

## Who It's For

- Founders navigating growth or transition
- Teams experiencing chronic misalignment or bottlenecks
- Organizations with inconsistent communication patterns
- Leaders sensing systemic issues without visibility
- Companies planning structural changes or new team models

If you know the friction is real but can't see its shape, SIM reveals the architecture.

## Why It Works

Organizations improve fastest when they can see themselves clearly; when they can't, they stay lost.

Structural Insight Mapping replaces guesswork with grounded, structural insight, giving you the clarity needed for better decisions, stronger collaboration, and meaningful change.